Camile Hardt

Product Designer

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Experience

User Experience Designer, Burns & McDonnell; Kansas City, MO | June 2023 - Present

- Spearheaded the creation and management of a scalable design system for internal and external products, ensuring consistency with company brand guidelines and seamless integration across multiple web-based platforms.
- Led the development and refinement of an advanced design system for the corporate website, driving the evolution of the company's digital identity and improving brand cohesion.
- Conducted data-driven usability analysis using HotJar to evaluate user engagement on three corporate websites, delivering actionable reports that informed strategic design improvements.
- Executed competitive benchmarking across six key corporate website functionalities, leveraging wireframes and UX research to drive innovative solutions.

User Experience Design Intern, Burns & McDonnell; Kansas City, MO | June 2022 - August 2022

- Designed wireframes for seven high-impact corporate web pages, optimizing user interactions and information flow.
- Led a user testing initiative focused on restructuring the company's service offerings, enhancing discoverability and engagement.

UX/UI Design Intern, LeadSigma; Lenexa, KS | May 2021 - August 2021
- Designed and implemented a self-service onboarding flow, improving new client adoption and retention.
- Redesigned the company's website and web app interfaces, enhancing clarity, usability, and conversion rates.

Education

Purdue University; West Lafayette, Indiana

B.S. User Experience Design, Minor in Human Development & Family Studies; 2023

Skills

UX Design & Research: Prototyping, Competitive Analysis, Information Architecture, Wireframing, Journey Mapping, Stakeholder Mapping, Usability Testing, Co-Design Workshops, Content Audits
Tools: Figma, HotJar, HubSpot, Adobe XD, Photoshop and Illustrator
Web Technologies: Basic understanding of HTML, CSS, JavaScript